

If you want to remain competitive in today's technology-driven world, a computer in your salon or spa is no longer an option, it's a requirement. However, deciding on the right system and software can be overwhelming.

Let's Get Techie

Identity Salon and Spa in Novi, Michigan began looking for a computer solution last year long before its opening. After looking at various options, Owner Tyler Mays contacted the Center for Industry Excellence (CIE) for answers. The professionals at CIE recommended Harms software.

Harms was developed specifically with the salon and spa industry in mind, so it has an application to meet all of Identity Salon and Spa's needs. It is simple to use but powerful, and it includes functions that can even identify customer behavior patterns to help salons and spas effectively grow their business. Tyler was particularly impressed with the convenience of CIE's installation, training and service package.



Aware of the importance of choosing the best possible computer solution, the purchase was actually made five months before Identity Salon and Spa opened its doors. Now operating the salon with Harms for six months, we asked Tyler a few questions.



Q Why did you choose Harms software?

A I liked the functionality – the way it could successfully manage the business, its clients, products and appointments. It does it all.

Q What features do you like about the software?

A I like the easy screen access, the report functions, the accessibility, the scheduling function, and the basic ease-of-use.

Q What are your expectations for your business using the Harms software?

A I want it to help manage the business successfully. I know that it will because it's so easy to use, and all the report options are great.

Q What training features did you like?

A The technology support is amazing. We had on-site training for the last few months. We would not have been able to open without all the assistance from the great people at CIE.

Q Would you recommend Harms?

A Absolutely, to every salon owner!

Harms software is a valuable resource for any salon or spa owner, providing you essential information about your employees and your customers. Whether you are a large salon or just starting out, CIE can work with you to meet your technology needs. ●

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