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[RECEPTION]

Technology Makeover

As reported in January, **The Face and Body Day Spa** in St. Louis, Missouri, was the winner of a technology makeover, courtesy of Harms Software. So how's the progress coming on the spa's transition to state-of-the-art software systems? **Amy Zlatic**, the salon's marketing director, says:

"Harms has already shipped us the software—we have it loaded on several machines and we are currently mid-conversion. We transferred the client files into the Millennium program, along with service provider schedules, and will be manually transferring client appointments into the new system. We're also putting all the products for inventory in.

"In a few weeks, reps from Harms are coming out here for a day to train us and two days of 'go live.' In the meantime, we are also doing teleconference trainings, where we set up a laptop and projector in our Oasis Room and pull in as many people as we can who will be using the system. The last one we did was on scheduling appointments, so we had a manager in, spa coordinators, the IT staff, and I was in there, too. The one before that was on inventory, so our purchaser was in on that, along with IT and the general manager. Pretty soon, we are going to learn how to check people in and out, and get into all the reporting features Harms has, which we are so excited about!"



Millennium
ESSENTIALS™

[SAVE THE DATE]

America's Beauty Show, formerly known as the Chicago Midwest Beauty Show, debuts its new name and new location **March 1-3, 2008**. The event moves to downtown Chicago's McCormick Place Convention Center, and will feature headliners Tim Hartley, Nick Arrojo, Yves Durif and Oscar and Wendy Bond. The show will also include Future VISION 08, an evening of cutting edge beauty and fashion featuring Klaus Peter Ochs, president of Intercoiffure, and styling greats Christopher and Sonya Dove. For more information about the event, visit www.americasbeautyshow.com.

GAME ON

MOST SALON WAITING AREAS are stocked with the same selection of magazines and hair style guides. Why not make yours stand out—and attract men and teens galore—with a fun, interactive experience?

DreamAuthentic offers personal arcade cabinets, pre-loaded with more than 200 classic video games. The devices can be totally customized, from the color of the buttons to the size of the joystick. Salons can even add their logo on the side and have the name running as the marquee above the game onscreen. For details, visit www.dreamauthentic.com.

